

## “Phase 2” Naming Rights Opportunities

June 2025

Amount	Years	Naming-Right Benefit	Status
\$250,000	30	Total Complex Naming Rights	Rudolph PB Complex
\$200,000	25	Center Grand Pavilion	available *Sponsor assumes cost of signage
\$150,000	20	Storage/Maintenance Bldg.	available *Sponsor assumes cost of signage
\$100,000	15	(pending)	available *Sponsor assumes cost of signage
\$75,000	10	Center Court “B”	available *Sponsor assumes cost of windscreen signage
\$50,000	10	Regular Courts-Baseline Fence	available (4) *Sponsor assumes cost of windscreen signage
\$25,000	5	Divisional/Side Fences	available (20) *Sponsor assumes cost of banner
\$15,000	5	Light Pole Banners	available (16) *Sponsor assumes banner cost, pole and light maintenance

Facility is property of Murray/Calloway Parks & Recreation; fund-raising and construction is overseen by Murray Pickleball Association



MURRAY - CALLOWAY COUNTY  
**PARKS & RECREATION**

**For questions or further information, please contact:**

>Tim Thurmond, 270-752-5268, [tim@thurmondins.com](mailto:tim@thurmondins.com)

>Randy Herndon, 270-293-6256, [randyherndon@mchsi.com](mailto:randyherndon@mchsi.com)



The City of Murray & the Murray Pickleball Association (MPA) thank you for your community support of the development of Phase Two of the Rudolph Pickleball Complex, within Central Park, Murray, KY.

The City of Murray & the MPA are mutually offering the contractual guidelines below between these two parties & the below listed donor.

- 1) The donor/sponsor is responsible for the sign costs, maintenance, and replacement with the approval of the Park Committee as to size, design, and location.
- 2) Contractual beginning date: The day the donor’s logo/signage is attached to the PB facility.
- 3) Contract Specifics: The contract specifics are listed below.

Donor/Sponsor Name: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

\*Contract Time Frame: \_\_\_\_\_

Sponsor’s Pledge Date: \_\_\_\_\_

Contract Beginning Date: \_\_\_\_\_

\*At termination of the existing sponsorship agreement, this sponsor will have first right of refusal for the subsequent contract period, in writing, 60 days prior to the new contract.

- 4) The MPA will commit to advertising and support for our sponsors within the MPA Website.
- 5) If the project lacks funds to begin the construction, all donated funds will be returned to the sponsor.
- 6) Point of Information: A “pledge” is acceptable; however, funds will be required when MPA declares the need for funding of construction.
- 7) This contractual agreement is between the three following parties:

Tim Thurmond, MPA President &  
Fund-Raising Chairman  
215 Haynes Creek Drive  
Murray, KY 42071  
*tim@thurmondins.com*

Bob Rogers, Mayor  
City of Murray  
500 Main Street  
Murray, KY 42071  
*bob.rogers@murrayky.gov*

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e-mail: \_\_\_\_\_

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(signature)

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(signature)

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(signature)

# NAMING-RIGHTS OPPORTUNITY EXAMPLES



**Center Grand Pavilion**  
*25 Year Time Frame*  
**\$200,000 Level**



**Regular Courts-Baseline Fence**  
*10 Year Time Frame*  
*4 Available*  
**\$50,000 Level**



**Storage / Maintenance Bldg.**  
*20 Year Time Frame*  
**\$150,000 Level**



**Divisional / Side Fences**  
*5 Year Time Frame*  
*20 Available*  
**\$25,000 Level**